President’s Note:

(Note: Mark Seago is providing the Annual Meeting review in lieu of the Pres. Note)

Thanks to everyone who attended the 2014 VBA Annual Biomed Meeting last month at the Hilton at Short Pump. We had a good turnout despite a last minute decision by DNV to conduct an inspection of all the Sentera facilities. Unfortunately we deal with that every year, someone is always in the ‘inspection’ window…. Several key classes were also unavailable this year but hope to solidify those classes for next year at the Omni in Newport News.

Want to thank our special guest and keynote speaker Mary Logan, AAMI President. She covered excellent points concerning the Biomed Industry and the ever changing field of Healthcare Technology Management. We’ve posted her talk on the VBA website. Patrick Bernat, HTM Director with AAMI also sponsored a roundtable discussion “HTM Levels Guide”. Thanks to our returning class speakers; Corinne Hoisington, always a pleasure to have Corinne, she is the Master of Microsoft. John Noblitt joined us again for the CBET Review course, always a big draw, thanks John. Pat Lynch spoke several times and always good to have him back. Our first time speakers were essential for rounding out meeting; Randall Snelling, Chief Physical Environment Officer from DNV Healthcare, ERBR was present, Michelle Gronlund from Spacelabs talked about Alarm Management and Philip Wood from Aramark talked about Ultrasound Diagnostics Fundamentals. Thanks to all of you!

A big thanks goes out to the 40 plus vendors that attended and I hope came away with plenty of new leads that they can follow up on. As I’ve said before we cannot do this without the continued support of our dedicated vendors and sponsors. Please join us again next year in Newport News.

Our Thursday night get-together was Casino Night sponsored by the VBA, Physio Control, GE, Novamed and AIV. The ‘funny money’ we used was given out at registration and throughout the day so folks had enough to last awhile (hopefully). What a great night of poker! There was black jack, texas holdem, roulette and more. The dealers were extremely helpful so experience at gambling wasn’t necessary. We hope to do this again so stay tuned.

And most of all as the meeting coordinator I want to give a well-deserved thanks to all the Board Members for their dedication and hard work bringing this meeting together. Awesome job!

Mark Seago
Vice-President VBA
Annual Meeting Coordinator

To contact any of the Board members please go to the VBA website at - http://www.vabiomed.org/board.htm
2014 VBA Annual Meeting

Thank You to all the Vendor exhibitors

Vendor support for the 2014 Virginia Biomedical Association Meeting was at an all-time high. There were 47 exhibitor table spaces in the centrally located grand ball room of the Hilton Richmond Hotel and Spa, Short Pump, with close to 90 exhibitor personnel. The packed exhibit hall, provided attendees the great opportunity to meet with world-class vendors. Attendees visited with manufacturers to learn about the latest technology advancements, as well as exhibitors who provide many cost-cutting options from third-party alternative service providers to used medical equipment dealers.

Thursday night the VBA hosted a Casino Night where there were 8 playing tables with poker, blackjack, craps and roulette. A special thanks to the playing table sponsors, Medtronic Physio Control, Novamed, and GE. AIV also provided a donation to the event. During the Friday business meeting luncheon, excitement grew as the winners of the many vendor provided door prizes were randomly selected.

The 2015 Annual Meeting is fast approaching and planning has already begun. The event will be held at The Newport News Marriott at City Center on September 23-25, 2015. The VBA board of directors would like to ask for suggestions for available vendor provided classes, key note speakers, and entertainment sponsorships. Exhibitor input and involvement is greatly needed and welcomed.

The entire VBA Board would like to say thanks to all the exhibitors who attended and their company’s administration that made them able to attend. The success of the 2014 meeting has a lot to do with the support of the Vendors. The meeting would not be possible without the exhibitors.

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Virginia Biomedical Association
Annual Golf Tournament

This year’s Golf outing was held at the Federal Golf Club in Glen Allen, on the Wednesday before the VBA event.

Due to some, out of their hands, commitments several golfers normally in attendance were not there with us. They were missed but it did mean a team not from GE, was going to win for the first time in a while.

The course was in great shape and we were treated to a spectacular day of Golf, food and drink, with lots of fun thrown in as well.

Thanks to the Vendor’s who sponsored teams and golfers and to all the individual golfers who turned out to play.

The 2nd place team was sponsored by Hospital Warehouse and consisted of John Taylor, Cliff Echard, Mike Wright and Jayme Lidwell.

Congratulations to the winning team of Marg Seago, Mike Bramblett and Kevin Breen. Hope to see more teams next year in Newport News. Remember “A bad day on the golf course is still better than a good day at work”.

VBA Winter Meeting and New Board of Directors

2015 Winter Meeting

The VBA Board of Directors decided to not have a small winter meeting in 2015. This meeting has typically been an all day Board meeting to plan the Annual Meeting in September and then a one day event with one or two education sessions as a midyear offering. This was not a vendor show though some vendors chose to sponsor parts of the event and/or make educational presentations and that has been very much appreciated. This year because the Annual Show is moving into an unfamiliar venue the Board decided to move the planning retreat to the Marriot Newport News in order to be able to have visual first hand information to use for planning the annual event.

2015 Board of Directors and Officers

Per the VBA Bylaws each year five members rotate off the Board of Directors. Each Director is allowed to serve two consecutive two year terms. At that time they must step down for at least one year at which time they can be re-elected if they so chose. This year Scott Newman resigned due to relocation and Greg Mika and Chip Hughes rolled off due to term limits. Thank you Scott, Chip and Greg for all the work and past service to the Board. (Although Greg has not escaped completely. He’s still the VBA President for this year)

New Officers and Committee Chairs for 2015 are: Greg Mika, President; Mark Seago, VP; Rick Davis, Treasurer: Kevin Breen, Membership Secretary; Michael Wright, Recording Secretary; Al Strickler, Awards Comm; Rick Davis, Finance Comm; Kevin Breen, Membership Comm; Lee Gilley, Publications Comm; Jeremy Rusher and Adam Colvin, WebMasters; and Shannon Grimm, Marketing.
**VBA Biomed of the Year 2014!**

**Billy Craig - Lead Biomed Equipment Specialist at UVA**

Bill is a twenty-five year employee who has worked his way up from entry-level equipment delivery person to the lead technician supporting the Anesthesia/OR division. As everyone knows this is probably the most challenging area to support in the Health System. His passion and dedication for his work only grows more intense every day, every year.

His area of responsibility includes (30) main OR’s, (12) Outpatient OR’s, OBOR, GUOR, Procedure Rooms with Mobile Anesthesia Machines, Research Anesthesia Equipment, Physiological Monitoring Systems and other operating room equipment. He also travels to satellite [UVA] facilities to service their equipment. In a teaching institution we have new Anesthesia Residents and CRNA’s every 6/12 months. It is a requirement that they spend time with Bill for what is often a one-on-one training class for user operation and first line troubleshooting on the Drager Fabius and Apollo Anesthesia machines.

Bill has proven to be an invaluable resource for Faculty and staff not only in the Anesthesia Field but also possesses expertise in monitoring systems, computer systems and networking. His work ethic is outstanding, you can imaging the daily work load generated by an institution of this size. His focus is on providing the best possible customer service and equipment support so the patient’s receive the best possible healthcare here at the University of Virginia.

Mark Seago  
Operations Manager  
Clinical Engineering Services

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**VBA Manager of the Year 2014!**

**Jayme Lidwell—Senior Technology Manager for Aramark Healthcare Technologies**

I have had the pleasure of working alongside Jayme for the past two and a half years at the Bon Secours Richmond Health System in Richmond, Va. He is a true professional in all that he does. He manages two standalone hospitals in Richmond, Va. as well as a variety of off-site Diagnostic Imaging Centers and area clinics throughout central Virginia. I have worked on many projects with him and his true compassion for the work in the clinical engineering field is inspiring. He is focused on the careers of the technicians in his charge. He strives to not only provide them OEM service training on equipment, but encourages them to complete their higher education in order to advance in the company. He is a great mentor and is willing to share his knowledge and experience to both the betterment of the technician as well as the entire Biomed team.

With all of the financial challenges due to the new Healthcare laws that were enacted, he has been instrumental in finding creative ways to save money for the Bon Secours Health System. He has negotiated tiered pricing with preferred vendors to lower the overall cost of service without sacrificing quality. He is currently heading up a retired asset management program that will not only benefit the local Richmond market but the entire Bon Secours Health System.

Jayme is a great asset to both Aramark and Bon Secours and I consider myself privileged to have the honor to work alongside him. The skills that I have learned from spending time with him have helped me in my own career. I cannot think of a better qualified candidate for this prestigious award.

Michael Wright | Aramark  
Sr. Technology Manager | Bon Secours | Healthcare Technologies
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New VBA Board of Directors Members

Sandra Calderon and Jayme Lidwell, new first time members, were elected to the VBA Board of Directors during the annual Meeting in September. It is very important to the longevity of the VBA to have new members with new ideas on the Board of Directors.

Sandra is a BMET Supervisor at INOVA Clinical Engineering in Falls Church, Va. She can be reached at 703-776-2560 or email: sandra.calderon@inova.org

Jayme is the Senior Technology Manager for Aramark Healthcare Technologies at Bon Secours Richmond Healthcare System in Richmond, Va. He can be reached at 804-764-6683 or email: lidwell-jayme@aramark.com

Please welcome both these new board members and feel free to contact them (or any of the other board member listed on the front page) with new ideas, suggestions or concerns for or about the VBA.
Scenes from the VBA 2014 Annual Meeting
Scenes from the VBA 2014 Annual Meeting
VBA 2014 Lifetime Achievement Award

Lee Gilley - Director, Clinical Engineering at Centra Health

The lifetime achievement award is awarded on an infrequent basis to those individuals that have made a substantial and sustained contribution to the Clinical Engineering field in the commonwealth of Virginia.

This year the award was given to Lee Gilley, Director of Clinical Engineering at Centra Health in Lynchburg, Va.

After years of tinkering with electrical (worked with his Dad to wire neighbors houses and shops), electronics (built a 5 tube radio from scratch in 7th grade) and most anything mechanical (repairing / rebuilding small engines, farm equipment and later motorcycles). Lee received a AAS in Electronics from Danville Community College and began his official career in electronics as a QA/QC calibration technician with the GE Mobile Radio Division in September 1972. At GE he worked with a team of technicians to maintain and 2nd source NBS calibrate all the test equipment used in the production of mobile, portable two-way radios and pagers. Over the next ten plus years he worked in four of the five GE manufacturing facilities in Lynchburg until GE decided to get out of the mobile radio business.

In January 1983 he joined the Biomedical (VBH). The VBH Biomed shop was relatively new earlier when Ben Clark, a Coulter Hematology field full time to start an inhouse program. There were 2

Each year the department grew, took on radiology) and also added staff. Lee passed the ICC technician (CBET) in the department. Lee began and about the same time the department began taking practices and the Central Va Training Center lab and warranty service center for many types of OEM

In 1987 VBH and Lynchburg General Hospital (LGH) merged to become Centra Health. The Biomed shops at each facility were the first department in the new Corporation to merge under one Director (Ben). At this time Lee moved from VBH to become the Supervisor at the LGH shop and also the department changed it’s name to from Biomed to Clinical Engineering.

As the shops continued to grow and take on new areas of responsibility Lee moved more into the administrative side of things while still maintaining anesthesia, cardiac monitoring and outside accounts until 2001 when he became department Manager and then Assistant director before becoming Director in 2005. The Centra Clinical Engineering Department continued to grow and now has 12 technicians, four office staff (including the Ops Manager and Director) and maintains over 9,000 medical devices and over 30,000 devices total (RF radio systems, AV, Nurse call, office, etc types of non-medical equipment) in four hospitals (LGH, VBH , Southside Community in Farmville and Bedford Memorial in Bedford and over 70 outlying practices and facilities.

Lee attended several informational meetings with Ben and a group called MACE (MidAtlantic Clinical Engineering). This later became the basis for the VBA. He attended the first VBA meeting at Wintergreen but missed the VBA first annual meeting in Richmond then attended the 2nd Annual Meeting where the Board asked Centra to publish the VBA’s Newsletter. Lee has been at VBH/Centra Health for 32 years, a Member of AAMI and active in the VBA as a Board member and as Newsletter Editor/Publications Committee Chair, writing, compiling and publishing the VBA Newsletter continuously for 21 years. He formed and co-sponsored the Technology (TSA) club at Brookville High School for three years (taking them to state level of completion), has worked Middle and High School Career Fairs detailing “BioMed” to the students as a future career, worked with the VA Governors School program for the student’s technical rotations in the hospitals, worked with student interns as part of Centra’s Healthcare Career Camps and participates with the local Community College STEM program to “grow your own technology professionals”.

Over the year’s Ben has always had a “Change is Good” philosophy and charges ahead. Lee leans more to “If it ain’t broke don’t fix it” frame of mind. The combination provided a good basis for the CE department to be progressive while maintaining a steady base of, albeit expanding, operations.

Lee still likes to spend his “spare time” tinkering on old equipment, teaching his grandson’s the “old way” to do things, shooting and fishing when there’s extra time and just being with the family.
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Upcoming Events

VBA Board of Directors - Planning Sessions, Teleconferences—dates to be announced. If you are interested in sitting in on these please contact Greg Mika, VBA President for announced dates and times.

Next VBA BoD Meeting - Feb 20, 2015, Planning for the 2015 Annual Meeting at the Marriot Newport News at City Center, Newport News, VA.

VBA Annual Meeting - “2015 - September 23-25, 2014 at the Marriot Newport News at City Center in Newport News, VA. Check the VBA Website often for updates and changes.

VBA Directory & Website Note

The VBA website is the one location to keep up on the latest with your Biomedical Society. Also, you can login with your email address (the one you received this newsletter with) and update your profile information. You can also choose which information in your profile is or is not viewable to other members when they query the membership directory. Your profile is also the information that we use to keep you updated on the latest events and membership news for the VBA.

www.vabiomed.org

The VBA Needs You

To Nominate Yourself or Someone you know for the VBA Board of Directors and to vote at the Annual Meeting in September

Send an e-mail to staff@vabiomed.org with nominations and upon approval from the nominee the names will be added to the ballot.